

# 5 WAYS TO AVOID A PHISHING ATTACK

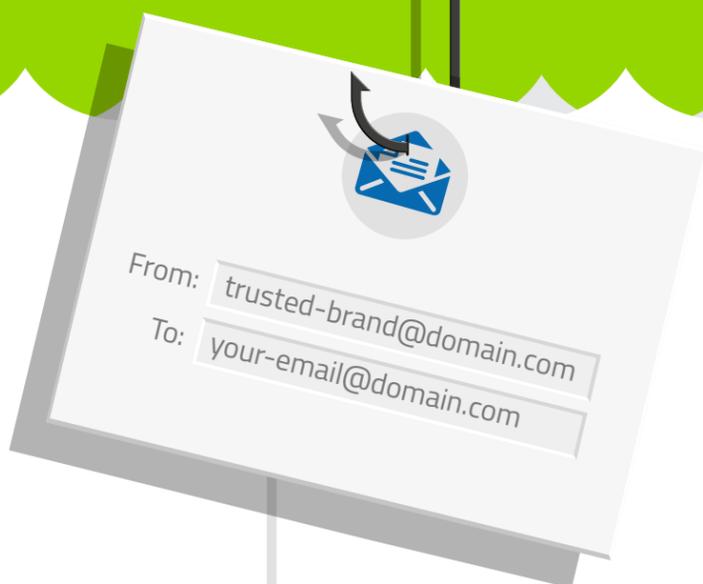


Did you know that 90% of modern data breaches now involve a phishing attack?

These attacks usually consist of fake emails designed to look like they're coming from a brand or institution that you trust.

Their goal is to entice you to click a link or download an attachment, which, in turn, puts malicious files on your computer. This can enable hackers to steal your identity, breach your employer's systems, and more.

The best way to defend yourself against phishing attacks is to identify phony emails before you click on them.



single point of contact



## HERE ARE FIVE QUICK WAYS TO SPOT A HOAX

### 1 Who's the real sender?

Make sure the organization name in the "From" field matches the address between the brackets. Watch out for addresses that contain typos in the organization name (think amazOn.com).

### 2 Check the salutation

If you do business with an organization, the first line of the email should always contain your name. Don't trust impersonal introductions like "Dear Customer."

### 3 Use your mouse hover

Hover over an email link to see the full URL it will direct you to. Do NOT click the link—just hover. If the address isn't where you'd expect to go, don't click it. Check all the links—if the URLs are all the same, it's likely a phishing email.

### 4 What's in the footer?

The footer of any legitimate email should contain, at minimum:

- A physical address for the brand or institution
- An unsubscribe button

If either of these items are missing, it's probably fake.

### 5 When in doubt, delete

If you don't know the sender, or even if something seems off, delete the email. If it's not fake, the sender will contact you another way or send the message again.

FROM  
**John Doe** <avnet.secure@malware.com>

TO  
**You** <your-email@domain.com>

**Dear Customer,**

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[ missing footer ]

Trusted Corp ▪ 1st street, City, State

To stop receiving these emails, [unsubscribe](#) now.

 Delete

**Single Point of Contact** stays on top of everything related to cyber security. We are more than just a Managed Service Provider. We take swift and thorough action to ensure your business is protected around the clock and to solve any problems immediately when they occur. Constant monitoring of any network is a requirement nowadays, and we are pleased to provide the most comprehensive services to our clients. To learn more about how we can help protect your business from hackers, [contact us](#) at any time.